

# FACES *of* COURAGE

## 2026

APRIL 30, 2026

## FEATURING

### Nichole & Jim Schmidt and Joseph & Tara Petito

*The parents of **Gabby Petito** advocating for domestic violence prevention.*

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**Gabby Petito** was a 22-year-old travel blogger who disappeared during a cross-country trip with her fiancé.

The discovery of her murder and the nationwide search that followed galvanized public attention and sparked urgent dialogue about domestic violence.

**After the release of *American Murder: Gabby Petito* on Netflix, advocates nationwide reported a rise in survivors seeking help and speaking out.**



**FACES**  
*of* **HOPE**



# Sponsorship Packages

**Elevate your impact and brand visibility** through our sponsorship packages! Each level provides essential support for survivors while showcasing your commitment to a transformative cause, ensuring both **meaningful impact and valuable recognition**.

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## Presenting Sponsor: \$15,000

- 2 VIP tables for 10
  - Live event recognition
  - Logo recognition on social media, program, and website
  - **30-second premier ad to kick off the event**
  - **Logo on auction paddles**
  - Full page program ad
  - Opportunity to give remarks at the event
  - Co-author one social media post to advertise your company
  - 2 bottles of wine
  - Opportunity to place 1 promotional item per seat
  - Private company party at Faces of Hope anytime in the following 3 months
  - Four guests at private meet & greet
  - **10 Faces of Hope commemorative items**
  - VIP tour of either of our locations
- 

## Lead Sponsor: \$10,000

### All Hope Sponsor Benefits Plus:

- **Logo displayed on stage banner**
- Four guests at private meet & greet
- Half page program ad
- Opportunity to place 1 promotional item per seat
- Private company party at Faces of Hope anytime in the following 3 months

## Hope Sponsor: \$5,000

### All Healing Sponsor Benefits Plus:

- Quarter page ad in program
- Co-author one social media post to advertise your company
- Two guests at private meet & greet

## Healing Sponsor: \$2,500

### All Help Sponsor Benefits Plus:

- Two guests at private meet & greet
- VIP tour of either of our locations

## Help Sponsor: \$1,750

- One table of 10
- Live event recognition
- Name recognition on social media, event program, newsletter, and website

**Your sponsorship fuels crucial support for survivors while aligning your brand with a life-changing cause.** By sponsoring our most critical fundraiser of the year, you'll make a tangible impact on those in crisis and gain meaningful visibility among our community of supporters—**demonstrating that your organization stands for hope, healing, and empowerment.**

# Experience Sponsorships

**Showcase your brand and delight attendees** by sponsoring a unique event experience! Curating a memorable, branded feature not only elevates the event atmosphere but also spotlights your organization's commitment to supporting survivors of interpersonal violence.



## Wall of Courage Sponsor: \$2,500

One available.

**SOLD OUT!**

- One table of 10
- **Logo displayed on the Wall of Courage**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



## Courageous Corner Sponsor: \$2,500

Three available.

- One table of 10
- **Logo displayed and product placement at one "Courageous Corner" lounge area**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



## Champagne Sponsor: \$2,500

One available.

**SOLD OUT!**

- One table of 10
- **Logo displayed at bars**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



## Soft Drink Sponsor: \$2,500

One available.

**SOLD OUT!**

- One table of 10
- **Logo displayed at bars**
- Two guests at private meet & greet
- Recognition in event program and digital marketing

Contact **Liz** to sponsor Faces of Courage today

208-577-1698

[liz@facesofhopeidaho.org](mailto:liz@facesofhopeidaho.org)

# Experience Sponsorships

**Showcase your brand and delight attendees** by sponsoring a unique event experience!

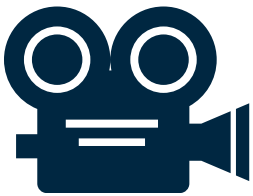
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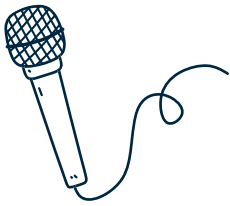
## Photographer Sponsor: \$2,500 *One available.*

- One table of 10
  - **Recognition in post-event sharing of photographs**
  - Two guests at private meet & greet
  - Recognition in event program and digital marketing
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## Video Sponsor: \$5,000 *One available.*

- One table of 10
  - **Logo prominently displayed in mission moment video showcasing our local survivor story**
  - Two guests at private meet & greet
  - Recognition in event program and digital marketing
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## Keynote Sponsor: \$5,000 *One available.*

- One table of 10
  - **Logo prominently displayed at event**
  - Two guests at private meet & greet
  - Recognition in event program and digital marketing
- 



## Meet & Greet Sponsor: \$3,500 *One available.*

- One table of 10
- **Verbal mention at private meet and greet**
- Four guests at private meet & greet
- Recognition in event program

*Every sponsorship directly funds counseling, legal aid, and emergency housing for survivors in crisis. Sponsor today.*

# Underwrite Sponsorships

Support specific event costs to ensure every donated dollar goes directly to **empowering survivors**. Gain valuable visibility while demonstrating your commitment to our life-changing cause! **Note that no tables are included in these sponsorships.**



## Decor Sponsor: \$1,000

One available.

- Recognition at strategic decor
- Recognition in event program



## Gift Bag Sponsor: \$1,000

One available.

- Promotional item included in gift bag
- Recognition in event program

**SOLD OUT!**



## Technology Sponsor: \$1,000

One available.

- Recognition in event program and on event website

**SOLD OUT!**



## Tattoo Station Sponsor: \$750

One available.

- Recognition in event program and at the Tattoo Station



## Printing & Signage Sponsor: \$500

- Recognition in event program

**SOLD OUT!**

### Sponsor Visibility:

**600+**  
IN-PERSON EVENT  
ATTENDEES

**10.6M+**  
ADDITIONAL  
PROJECTED  
IMPRESSIONS  
FOR PRESENTING  
SPONSOR

**4.5K**  
NEWSLETTER  
SUBSCRIBERS

**1.2M+**  
ADDITIONAL  
PROJECTED  
IMPRESSIONS  
FOR LEAD  
SPONSORS

**5.5M+**  
SOCIAL MEDIA  
IMPRESSIONS

**2.7K**  
INSTAGRAM  
FOLLOWERS

**4.4K**  
FACEBOOK  
FOLLOWERS

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# Faces of Hope

Hope, Healing, Empowerment

## Our Impact:

7,700+ Survivors Served

10,300+ Counseling Sessions

2,200+ Legal Sessions

1,500+ Case Management Sessions

Two Locations in Boise and Meridian

*Faces of Hope has given me the ability to get started again. It's a place where I feel proud, strong, powerful, and resourceful as I work through hurt, pain, sadness, and fear. Faces of Hope has given **ME** hope.*

- Survivor



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