

FACES *of* COURAGE

THURSDAY, APRIL 30, 2026

FEATURING

Nichole & Jim Schmidt and Joseph & Tara Petito

*The parents of **Gabby Petito** advocating for domestic violence prevention.*

Gabby Petito was a 22-year-old travel blogger who disappeared during a cross-country trip with her fiancé.

The discovery of her murder and the nationwide search that followed galvanized public attention and sparked urgent dialogue about domestic violence.

After the release of *The Murder of Gabby Petito: Truth, Lies and Social Media* on Netflix, advocates nationwide reported a rise in survivors seeking help and speaking out.



FACES
of **HOPE**

Sponsorship Packages

Elevate your impact and brand visibility through our sponsorship packages! Each level provides essential support for survivors while showcasing your commitment to a transformative cause, ensuring both **meaningful impact and valuable recognition**.

Presenting Sponsor: \$15,000

- 2 VIP tables for 10
- Live event recognition
- Logo recognition on social media, program, and website
- **30-second premier ad to kick off the event**
- **Logo on auction paddles**
- Full page program ad
- Opportunity to give remarks at the event
- Co-author one social media post to advertise your company
- 2 bottles of wine
- Opportunity to place 1 promotional item per seat
- Private company party at Faces of Hope anytime in the following 3 months
- Four guests at private meet & greet
- **10 Faces of Hope commemorative items**
- VIP tour of either of our locations

Lead Sponsor: \$10,000

All Hope Sponsor Benefits Plus:

- **Logo displayed on stage banner**
- Four guests at private meet & greet
- Half page program ad
- Opportunity to place 1 promotional item per seat
- Private company party at Faces of Hope anytime in the following 3 months

Hope Sponsor: \$5,000

All Healing Sponsor Benefits Plus:

- Quarter page ad in program
- Co-author one social media post to advertise your company
- Two guests at private meet & greet

Healing Sponsor: \$2,500

All Help Sponsor Benefits Plus:

- Two guests at private meet & greet
- VIP tour of either of our locations

Help Sponsor: \$1,750

- One table of 10
- Live event recognition
- Name recognition on social media, event program, newsletter, and website

Your sponsorship fuels crucial support for survivors while aligning your brand with a life-changing cause. By sponsoring our most critical fundraiser of the year, you'll make a tangible impact on those in crisis and gain meaningful visibility among our community of supporters—**demonstrating that your organization stands for hope, healing, and empowerment.**

Experience Sponsorships

Showcase your brand and delight attendees by sponsoring a unique event experience! Curating a memorable, branded feature not only elevates the event atmosphere but also spotlights your organization's commitment to supporting survivors of interpersonal violence.



Wall of Courage Sponsor: \$2,500 *One available.*

- One table of 10
- **Logo displayed on the Wall of Courage**
- Two guests at private meet & greet
- Recognition in event program and digital marketing

SOLD OUT!



Cozy Corner Sponsor: \$2,500 *Three available.*

- One table of 10
- **Logo displayed and product placement at one "Cozy Corner" lounge area**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



Champagne Sponsor: \$2,500 *One available.*

- One table of 10
- **Logo displayed at bars**
- Two guests at private meet & greet
- Recognition in event program and digital marketing

SOLD OUT!



Soft Drink Sponsor: \$2,500 *One available.*

- One table of 10
- **Logo displayed at bars**
- Two guests at private meet & greet
- Recognition in event program and digital marketing

Contact Liz to sponsor Faces of Courage today
208-577-1698

liz@facesofhopeidaho.org

Experience Sponsorships

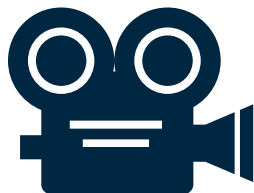
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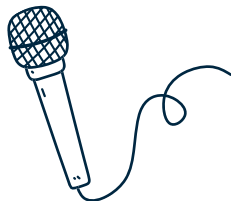
Photographer Sponsor: \$2,500 *One available.*

- One table of 10
- **Recognition in post-event sharing of photographs**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



Video Sponsor: \$5,000 *One available.*

- One table of 10
- **Logo prominently displayed in mission moment video showcasing our local survivor story**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



Keynote Sponsor: \$5,000 *One available.*

- One table of 10
- **Logo prominently displayed at event**
- Two guests at private meet & greet
- Recognition in event program and digital marketing



Meet & Greet Sponsor: \$3,500 *One available.*

- Four tickets to Faces of Courage
- **Verbal mention at private meet and greet**
- Four guests at private meet & greet
- Recognition in event program

Every sponsorship directly funds counseling, legal aid, and emergency housing for survivors in crisis. Sponsor today.

Underwrite Sponsorships

Support specific event costs to ensure every donated dollar goes directly to **empowering survivors**. Gain valuable visibility while demonstrating your commitment to our life-changing cause! **Note that no tables are included in these sponsorships.**



Decor Sponsor: \$1,000

One available.

- Recognition at strategic decor (such as mirrors or balloon arch)
- Recognition in event program



Gift Bag Sponsor: \$1,000

One available.

- Promotional item included in gift bag
- Recognition in event program

SOLD OUT!



Technology Sponsor: \$1,000

One available.

- Recognition in event program and on event website

SOLD OUT!



Printing & Signage Sponsor: \$500

- Recognition in event program

One available.

Sponsor Visibility:

600+
IN-PERSON EVENT
ATTENDEES

10.6M+
ADDITIONAL
PROJECTED
IMPRESSIONS
FOR PRESENTING
SPONSOR

4.5K
NEWSLETTER
SUBSCRIBERS

1.2M+
ADDITIONAL
PROJECTED
IMPRESSIONS
FOR LEAD
SPONSORS

5.5M+
SOCIAL MEDIA
IMPRESSIONS

2.7K
INSTAGRAM
FOLLOWERS

4.4K
FACEBOOK
FOLLOWERS

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Faces of Hope

Hope, Healing, Empowerment

Our Impact:

7,700+ Survivors Served

10,300+ Counseling Sessions

2,200+ Legal Sessions

1,500+ Case Management Sessions

Two Locations in Boise and Meridian

*Faces of Hope has given me the ability to get started again. It's a place where I feel proud, strong, powerful, and resourceful as I work through hurt, pain, sadness, and fear. Faces of Hope has given **ME** hope.*

- Survivor



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